

OUR MONTHLY MARKET ANALYSIS AND POSITIONING



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IN A NUTSHELL

- At the turn of the year, markets priced out some tail risks as the potential for further fundamental setbacks eased.
- But positive surprises may be in short supply and investors may face a difficult year.
- For most people and countries, however, this year is likely to be much better than the last.

MARKET OVERVIEW

In an opinion poll the year 2020 would certainly have little difficulty getting the worst approval rating since World War II overall. Most people in industrialized nations have seen their freedoms curtailed to an unprecedented extent and economic growth has fallen more sharply than at any time since 1946. But for many investors, the year belied its reputation. In the United States the tech-heavy Nasdaq, for example, rose by 45%. The extent of the gap between winners and losers, or between the real economy and the capital markets, can be well illustrated by three figures from the United States. The bad news was that unemployment rose last year from 3.5 to 6.7% and the poverty rate increased more rapidly than at any time since the index was introduced in 1960, from 9.3 to 11.7%.¹ Yet at the same time, the market value of U.S. stocks rose by just over seven trillion dollars – an increase of nearly 20%.² Nearly half of the absolute increase – that is, 3.4 trillion dollars – was accounted for by the ten largest publicly traded companies alone. And again, seven of those ten companies can be described as predominantly technology-driven.

We view this as an important narrative for the past year. Of course, the strong share-price gains initially seem hard to comprehend given the economic damage left by the ongoing pandemic. But there are good fundamental reasons why technology stocks dominated the stock market as both relative and absolute winners. The pandemic has driven the digitization of both the world of work and private life in a wide variety of ways. The profit figures of most major technology groups show that, in contrast to the dotcom bubble of the 1990s, "fantasy" is not being traded here, but predominantly "reality". This does not mean, of course, that all

highly valued companies can live up to their current valuation in the long term.

The stock-market slump in the spring was very short by historical standards. The S&P 500 fell 35% in just 33 days. The pre-crisis high was reached again after only 142 more days. Thus, while the slump met the technical definition of a bear market (a 20% drop), it certainly did not feel like one. There were two main reasons for this. First, investors assumed early on that the economic downturn would be only temporary. And second, fiscal assistance and monetary support from central banks were quickly put in place in many countries. The central banks also emphasized toward the end of 2020 that interest-rate hikes could be all but ruled out for the coming years even if the economy continues to recover. This was an attractive scenario for investors: rising corporate profits coupled with very supportive central banks.

And the year-end was further sweetened for investors by three developments: the rapid arrival of effective vaccines, a market-friendly outcome to the U.S. elections and a reasonably soft Brexit. But the last-minute delivery of a Brexit deal could not prevent UK equities from being among the worst performing investments in 2020 – with a total return of minus 11.4%. On top of that, the pound weakened against the euro by more than 5%. Among the strongest stock markets outside the United States were those in Asia (including Japan), with the Dax also managing a small gain, while Europe as a whole remained slightly in the red, with the Stoxx Europe 600 index down by 1.4%. Banks played a large part in this, with the Euro Stoxx Banks sub-index down by 24%. Some emerging markets outside Asia, however, showed positive returns, but only in local rather than hard currency

¹ <https://www.forbes.com/sites/tommybeer/2020/12/16/largest-increase-in-us-poverty-recorded-in-2020/>

² Relative to the Russell 3000 index

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terms. Against the dollar, the Russian ruble lost about 16%, the Turkish lira 20% and the Brazilian real 23%. This was despite the fact that the dollar itself also weakened, falling by almost 7% against a basket of six OECD currencies. The really hard currencies – gold up by 25% and silver up by 48% – fared much better. But that was nothing to the hard-nosed speculators of the least tangible "currency", a cryptocurrency, which more than quadrupled thanks to a strong year-end spurt. Unlike with tech stocks, it is hard to provide any fundamental justification for that.

OUTLOOK AND CHANGES

Unlike Brexit, which has now disappeared from the headlines, the 2020 U.S. election and its aftermath have continued to dominate the news in January. Of more importance to investors than Donald Trump's endless attempts to find Republican backing to prevent his ouster, were the elections in Georgia, where the two remaining seats in the Senate were up for grabs. If the preliminary results are confirmed and both seats have been won by the Democrats they could control the second chamber of Congress despite a numerical stalemate, thanks to the casting vote of Vice President Kamala Harris.³ For most investors, that's certainly a complex proposition. The Democrats' greater ability to act could spur fiscal programs and especially larger stimulus checks to the public (2,000 dollars instead of 600 dollars). But it might also mean the Democrats have greater scope to raise taxes and tighten regulation. The acceleration of the increase in inflation expectations in the United States since early December and a steeper bond yield curve seem to indicate that investors have been expecting this outcome.⁴ It could be slightly negative for U.S. equities in the medium term in our view, first because larger fiscal packages could reduce the level of support from the U.S. Federal Reserve (Fed), and second because tax hikes would have a direct impact on corporate earnings.

Aside from these political uncertainties, we believe the dominant influence on markets in the spring will likely be the pandemic. The race is on between vaccine distribution on the one hand and accelerated infection rates on the other as the more aggressive English mutation of the virus spreads. Renewed restrictions and the extension of lockdown measures could have a negative impact on first-quarter growth. But pioneers in the vaccination campaign, such as Israel, may soon achieve a significant slowdown in new cases, offering hope, too, to larger countries. Since we already presented our 2021 full-year forecasts in the [last issue of Investment Traffic Lights](#), we will limit ourselves to short-term positioning in the following.

Fixed Income

Our neutral view on U.S. government bonds, with a slightly cautious bias, has been confirmed by the Georgia election. Ten-year government bonds reached the one percent mark

for the first time since March, driven solely by higher inflation expectations. In our view, the rise in yields should now lose momentum for the time being. We remain neutral on U.S. and core European government bonds, with the exception of ten-year Bunds, which we view more negatively. We are no longer positive on Italian government bonds as we believe their spread tightening versus Bund yields has little further potential. We have also moved euro high-yield bonds from positive to neutral as their marked rise might now be challenged in the first quarter by the worsening spread of the pandemic. On the currency side, we think dollar weakness against the renminbi may continue.

Equities

In equities, we have not made any changes within the country and sector weightings from a tactical perspective. Although we still see potential gains, we are now below consensus on price targets. We maintain our preference for growth stocks but have slightly increased the cyclical component. To reflect this regionally, our preference is Japanese rather than German stocks. For growth stocks from China, especially in the internet sector, we are keeping an eye on the government's increasing regulatory changes.

THE MULTI-ASSET PERSPECTIVE

In our view the expected 2021 economic recovery is already largely reflected in prices. This argues for a reduction in the risk level in balanced portfolios. The positioning of professional investors is very optimistic but, at least from today's perspective, there seems little scope for positive surprises in the year ahead.

Fixed Income

After the likely Democratic election victory in Georgia, yields may continue to rise for a while.³ But at some point this should turn around, not least due to central-bank policy, and therefore make ten-year U.S. Treasuries, for example, more attractive again, and not only as a risk hedge. From a multi-asset perspective, we are now positive on emerging-market bonds, including local currency ones, as well as on European high-yield bonds.

Equities

We have made some regional changes in equities. The good run in Swiss equities is likely to tail off but we continue to focus on emerging markets, no longer predominantly on China and its neighbors, but more widely, including South America. In other respects, too, we believe that broader positioning in terms of growth and value stocks, blue chips and small caps, and also sectors is a good idea. However, we believe the combination of high valuations and optimistic positioning on the one hand and ongoing economic recovery and continued support from central banks on the other should keep prices in a relatively narrow band this year, at the index level, at least.

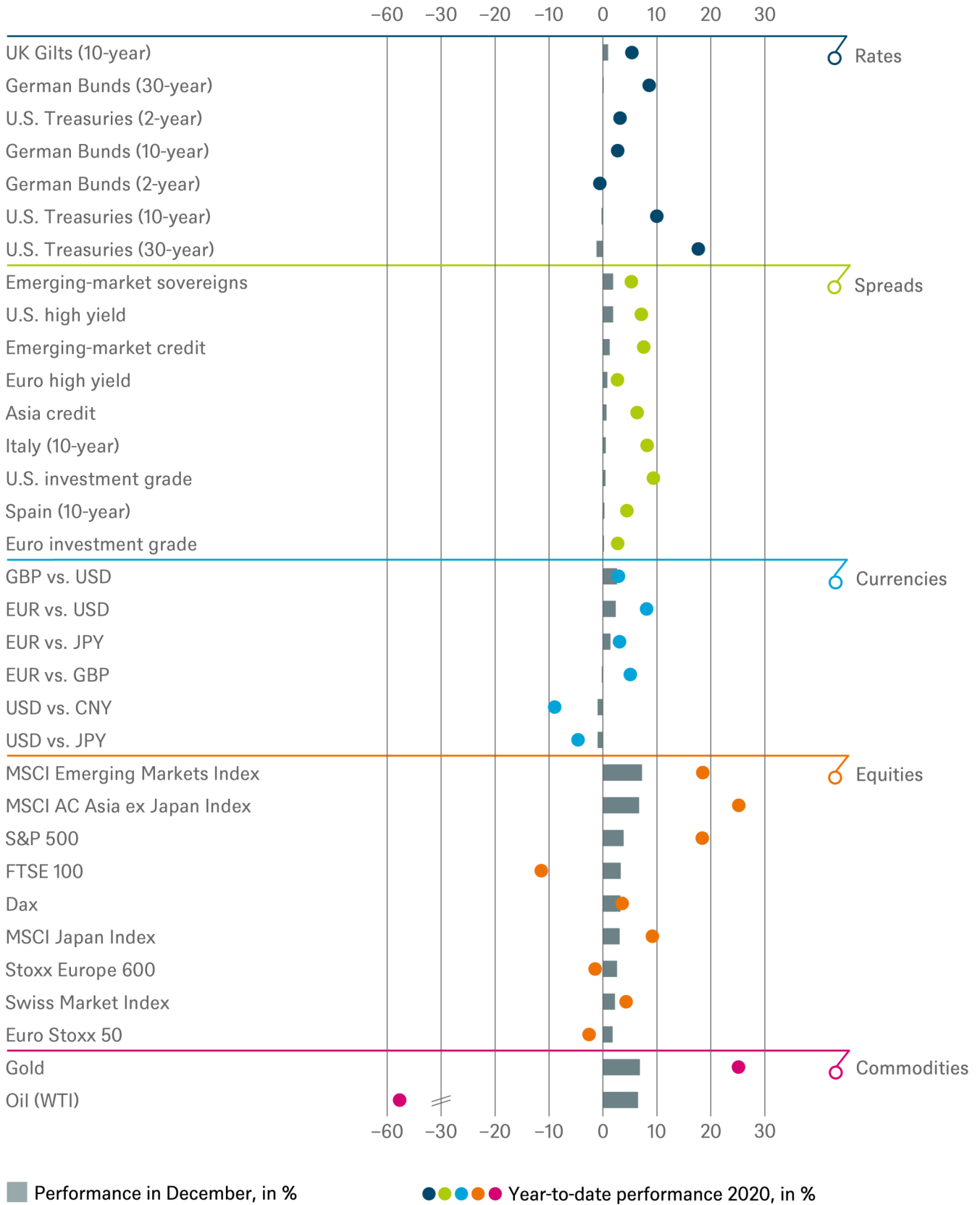
³ NY Times as of 1/6/21

⁴ This can be seen, for example, in the implied inflation expectations for ten-year inflation-linked U.S. government bonds, which have risen from 1.8% to over 2% since the beginning of December, the highest level since the end of 2018.

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PAST PERFORMANCE OF MAJOR FINANCIAL ASSETS

Total return of major financial assets year-to-date and past month



Past performance is not indicative of future returns.

Sources: Bloomberg Finance L.P., DWS Investment GmbH as of 12/31/20

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TACTICAL AND STRATEGIC SIGNALS

The following exhibits depict our short-term and long-term positioning.

FIXED INCOME

Rates	1 to 3 months	until December 2021	Spreads	1 to 3 months	until December 2021
U.S. Treasuries (2-year)	●	●	Spain (10-year) ¹	●	●
U.S. Treasuries (10-year)	●	●	Italy (10-year) ¹	●	●
U.S. Treasuries (30-year)	●	●	U.S. investment grade	●	●
German Bunds (2-year)	●	●	U.S. high yield	●	●
German Bunds (10-year)	●	●	Euro investment grade ¹	●	●
German Bunds (30-year)	●	●	Euro high yield ¹	●	●
UK Gilts (10-year)	●	●	Asia credit	●	●
Japanese government bonds (2-year)	●	●	Emerging-market credit	●	●
Japanese government bonds (10-year)	●	●	Emerging-market sovereigns	●	●
Securitized / specialities	1 to 3 months	until December 2021	Currencies	1 to 3 months	until December 2021
Covered bonds ¹	●	●	EUR vs. USD	●	●
U.S. municipal bonds	●	●	USD vs. JPY	●	●
U.S. mortgage-backed securities	●	●	EUR vs. JPY	●	●
			EUR vs. GBP	●	●
			GBP vs. USD	●	●
			USD vs. CNY	●	●

EQUITIES

Regions	1 to 3 months ²	until December 2021	Sectors	1 to 3 months ²
United States ³	●	●	Consumer staples ¹²	●
Europe ⁴	●	●	Healthcare ¹³	●
Eurozone ⁵	●	●	Communication services ¹⁴	●
Germany ⁶	●	●	Utilities ¹⁵	●
Switzerland ⁷	●	●	Consumer discretionary ¹⁶	●
United Kingdom (UK) ⁸	●	●	Energy ¹⁷	●
Emerging markets ⁹	●	●	Financials ¹⁸	●
Asia ex Japan ¹⁰	●	●	Industrials ¹⁹	●
Japan ¹¹	●	●	Information technology ²⁰	●
			Materials ²¹	●
			Real estate ²²	●
Style	1 to 3 months			
U.S. small caps ²³	●			
European small caps ²⁴	●			

ALTERNATIVES

Alternatives	1 to 3 months	until December 2021
Commodities ²⁵	●	●
Oil (WTI)	●	●
Gold	●	●
Infrastructure	●	●
Real estate (listed)	●	●
Real estate (non-listed) APAC ²⁶		●
Real estate (non-listed) Europe ²⁶		●
Real estate (non-listed) United States ²⁶		●

¹ Spread over German Bunds, ² Relative to the MSCI AC World Index, ³ S&P 500, ⁴ Stoxx Europe 600, ⁵ Euro Stoxx 50, ⁶ Dax, ⁷ Swiss Market Index, ⁸ FTSE 100, ⁹ MSCI Emerging Markets Index, ¹⁰ MSCI AC Asia ex Japan Index, ¹¹ MSCI Japan Index, ¹² MSCI AC World Consumer Staples Index, ¹³ MSCI AC World Health Care Index, ¹⁴ MSCI AC World Communication Services Index, ¹⁵ MSCI AC World Utilities Index, ¹⁶ MSCI AC World Consumer Discretionary Index, ¹⁷ MSCI AC World Energy Index, ¹⁸ MSCI AC World Financials Index, ¹⁹ MSCI AC World Industrials Index, ²⁰ MSCI AC World Information Technology Index, ²¹ MSCI AC World Materials Index, ²² MSCI AC World Real Estate Index, ²³ Russell 2000 Index relative to the S&P 500, ²⁴ Stoxx Europe Small 200 relative to the Stoxx Europe 600, ²⁵ Relative to the Bloomberg Commodity Index, ²⁶ Long-term investments

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LEGEND

Tactical view (1 to 3 months)

_ The focus of our tactical view for fixed income is on trends in bond prices.

- _ ● Positive view
- _ ● Neutral view
- _ ● Negative view

Strategic view until December 2021

_ The focus of our strategic view for sovereign bonds is on bond prices.

_ For corporates, securitized/specialties and emerging-market bonds in U.S. dollars, the signals depict the option-adjusted spread over U.S. Treasuries. For bonds denominated in euros, the illustration depicts the spread in comparison with German Bunds. Both spread and sovereign-bond-yield trends influence the bond value. For investors seeking to profit only from spread trends, a hedge against changing interest rates may be a consideration.

_ The colors illustrate the return opportunities for long-only investors.

- _ ● Positive return potential for long-only investors
- _ ● Limited return opportunity as well as downside risk
- _ ● Negative return potential for long-only investors

GLOSSARY

Technically, a **bear market** refers to a situation where the index's value falls at least 20% from a recent high.

The **Bloomberg Commodity Index (BCOM)** traces 23 commodities and reflects commodity futures price movements.

The **Brazilian real (BRL)** is the official currency of Brazil.

Brexit is a combination of the words "Britain" and "Exit" and describes the exit of the United Kingdom of the European Union.

Bunds is a commonly used term for bonds issued by the German federal government with a maturity of 10 years.

A **central bank** manages a state's currency, money supply and interest rates.

The **Chinese yuan (CNY)** is legal tender on the Chinese mainland and the unit of account of the currency, Renminbi (RMB).

Cyclical is something that moves with the cycle.

The **Dax** is a blue-chip stock-market index consisting of the 30 major German companies trading on the Frankfurt Stock Exchange.

The **Democratic Party (Democrats)** is one of the two political parties in the United States. It is generally to the left of its main rival, the Republican Party.

The **US Dollar** is the common currency of the United States of America and is the most held reserve currency in the world.

The **dotcom bubble** refers to the rapid rise and eventual collapse of equity market valuations of technology stocks from the late 1990s to 2001.

Emerging markets (EM) are economies not yet fully developed in terms of, amongst others, market efficiency and liquidity.

The **euro (EUR)** is the common currency of states participating in the Economic and Monetary Union and is the second most held reserve currency in the world after the dollar.

The **Euro Stoxx 50** is an index that tracks the performance of blue-chip stocks in the Eurozone.

The **Euro STOXX Banks** is an index that tracks a supersector of the relevant benchmark index Euro Stoxx. Companies are categorized according to their primary source of revenue.

Fiscal policy describes government spending policies that influence macroeconomic conditions. Through fiscal policy, the government attempts to improve unemployment rates, control inflation, stabilize business cycles and influence interest rates in an effort to control the economy.

The **FTSE 100** is an index that tracks the performance of the 100 major companies trading on the London Stock Exchange.

Fundamentals are data giving information about the general well-being of companies, securities or currencies and serving for the subsequent valuation of these as an investment opportunity.

Gilts are bonds that are issued by the British Government.

Government (sovereign) debts/bonds are debt/bonds issued and owed by a central government

Growth stocks are stocks from companies that are expected to grow significantly above market average for a certain period of time.

A **hard currency** is any globally traded currency that is considered as historically stable and can be exchanged easily.

A **hedge** is an investment to reduce the risk of adverse price movements in an asset.

High-yield bonds are issued by below-investment-grade-rated issuers and usually offer a relatively high yield.

Inflation is the rate at which the general level of prices for goods and services is rising and, subsequently, purchasing power is falling.

Investment grade (IG) refers to a credit rating from a rating agency that indicates that a bond has a relatively low risk of default.

The **Japanese yen (JPY)** is the official currency of Japan.

Japanese Government Bond (JGB) is issued by the government of Japan.

The **MSCI AC World Communication Services Index** captures large- and mid-cap securities across 23 developed- and 26 emerging-markets classified in the Communications Services sector.

The **MSCI AC World Consumer Discretionary Index** captures large- and mid-cap securities across 23 developed- and 26 emerging-markets classified in the Consumer Discretionary sector.

The **MSCI AC World Consumer Staples Index** captures large- and mid-cap securities across 23 developed- and 26 emerging-markets classified in the Consumer Staples sector.

The **MSCI AC World Energy Index** captures large- and mid-cap securities across 23 developed-markets classified in the Energy sector.

The **MSCI AC World Financials Index** captures large- and mid-cap securities across 23 developed- and 26 emerging-markets classified in the Financials sector.

The **MSCI AC World Health Care Index** captures large- and mid-cap securities across 23 developed- and 26 emerging-markets classified in the Health Care sector.

The **MSCI AC World Index** captures large- and mid-cap companies across 23 developed- and 24 emerging-market countries.

The **MSCI AC World Industrials Index** captures large- and mid-cap securities across 23 developed- and 26 emerging-markets classified in the Industrials sector.

The **MSCI AC World Information Technology Index** captures large- and mid-cap securities across 23 developed- and 26 emerging-markets classified in the Information Technology sector.

The **MSCI AC World Materials Index** captures large- and mid-cap securities across 23 developed- and 26 emerging-markets classified in the Materials sector.

The **MSCI AC World Real Estate Index** captures large- and mid-cap securities across 23 developed- and 26 emerging-markets classified in the Real Estate sector.

The **MSCI AC World Utilities Index** captures large- and mid-cap securities across 23 developed- and 26 emerging-markets classified in the Utilities sector.

The **MSCI AC Asia ex Japan Index** captures large- and mid-cap representation across 2 of 3 developed-market countries (excluding Japan) and 8 emerging-market countries in Asia.

The **MSCI Emerging Markets Index** captures large- and mid-cap representation across 23 emerging-market countries.

The **MSCI Japan Index** is designed to measure the performance of the large- and mid-cap segments of the Japanese market.

The **Nasdaq Composite Index** is an equity index which contains all common stocks listed on the NASDAQ exchange.

The **Organization for Economic Co-operation and Development (OECD)** started in 1948 as the Organization for European Economic Co-operation (OEEC) and changed its name in 1960, now representing 34 countries with democratic governments and market economies.

The **pound sterling (GBP)**, or simply the pound, is the official currency of the United Kingdom and its territories.

Renminbi (RMB) is the currency of the People's Republic of China.

The **Republican Party (Republicans)**, also referred to as Grand Old Party (GOP), is one of the two major political parties in the United States. It is generally to the right of its main rival, the Democratic Party.

The **Russell 2000 Index** is an index that captures the 2,000 smallest stocks of the Russell-3000 index, which again comprises 3,000 small- and mid-cap U.S. listed stocks.

The **Russian ruble (RUB)** is the official currency of the Russian Federation.

The **S&P 500** is an index that includes 500 leading U.S. companies capturing approximately 80% coverage of available U.S. market capitalization.

The **spread** is the difference between the quoted rates of return on two different investments, usually of different credit quality.

The **Stoxx Europe 600** is an index representing the performance of 600 listed companies across 18 European countries.

The **Stoxx Europe Small 200** is an index representing the performance of 200 small capitalization companies across 17 European countries.

The **Swiss Market Index (SMI)** is Switzerland's most important equity index, consisting of the 20 largest and most liquid large- and mid-cap stocks.

The **turkish lira** is the currency of Turkey

The **U.S. Federal Reserve**, often referred to as "the Fed," is the central bank of the United States.

The **United States Congress** is the legislature of the federal government. It is comprised of the Senate and the House of Representatives, consisting of 435 Representatives and 100 Senators.

The **United States Senate** is a legislative chamber consisting of 100 Senators, with each state being represented by two Senators. Senators are elected for six year, overlapping terms in their respective state.

Valuation attempts to quantify the attractiveness of an asset, for example through looking at a firm's stock price in relation to its earnings.

Value stocks are stocks from companies that are trading at prices close to their book value and that are therefore cheaper than the market average on that metric.

West Texas Intermediate (WTI) is a grade of crude oil used as a benchmark in oil pricing.

Yield is the income return on an investment referring to the interest or dividends received from a security and is usually expressed annually as a percentage based on the investment's cost, its current market value or its face value.

A **yield curve** shows the annualized yields of fixed-income securities across different contract periods as a curve. When it is inverted, bonds with longer maturities have lower yields than those with shorter maturities.

APPENDIX: PERFORMANCE OVER THE PAST 5 YEARS (12-MONTH PERIODS)

	12/15 - 12/16	12/16 - 12/17	12/17 - 12/18	12/18 - 12/19	12/19 - 12/20
Asia credit	5.8%	5.8%	-0.8%	11.3%	6.3%
Bloomberg Gold Subindex	7.4%	11.7%	-4.7%	15.6%	20.5%
Bloomberg Silver Subindex	13.6%	4.8%	-11.9%	11.5%	41.9%
Covered bonds	2.2%	0.7%	0.3%	2.8%	1.9%
Dax	6.9%	12.5%	-18.3%	25.5%	3.5%
EM Credit	11.1%	7.9%	-1.5%	13.8%	7.5%
EM Sovereigns	10.2%	10.3%	-4.3%	15.0%	5.3%
Euro high yield	10.1%	6.1%	-3.6%	10.7%	2.7%
Euro investment grade	4.7%	2.4%	-1.3%	6.3%	2.7%
Euro Stoxx 50	4.8%	9.9%	-11.3%	29.4%	-2.6%
Euro Stoxx Banks	-8.0%	10.9%	-33.3%	11.1%	-23.7%
FTSE 100	19.2%	12.0%	-8.8%	17.2%	-11.4%
German Bunds (10-year)	4.3%	-0.8%	2.7%	3.2%	2.7%
German Bunds (2-year)	0.2%	-0.9%	-0.4%	-0.7%	-0.6%
German Bunds (30-year)	9.5%	-2.6%	6.3%	9.2%	8.6%
Italy (10-year)	1.0%	1.6%	-1.9%	12.7%	8.2%
Japanese government bonds (10-year)	1.6%	0.3%	0.9%	0.2%	0.0%
Japanese government bonds (2-year)	0.1%	-0.2%	-0.1%	-0.3%	-0.2%
MSCI AC Asia ex Japan Index	5.4%	41.7%	-14.4%	18.2%	25.0%
MSCI AC World Communication Services Index	1.8%	4.0%	-14.1%	22.8%	22.2%
MSCI AC World Consumer Discretionary Index	1.2%	23.4%	-9.6%	25.9%	35.6%
MSCI AC World Consumer Staples Index	-0.5%	15.3%	-12.5%	19.1%	5.8%
MSCI AC World Energy Index	23.9%	3.8%	-15.8%	8.8%	-31.5%
MSCI AC World Financials Index	9.3%	21.1%	-17.9%	19.7%	-6.1%
MSCI AC World Health Care Index	-8.3%	18.4%	0.2%	20.9%	13.3%
MSCI AC World Industrials Index	9.8%	23.2%	-15.8%	24.3%	9.6%
MSCI AC World Information Technology Index	10.8%	40.3%	-6.8%	45.1%	44.3%
MSCI AC World Materials Index	21.2%	27.0%	-18.1%	16.4%	18.0%
MSCI AC World Real Estate Index	-0.5%	14.5%	-10.4%	19.7%	-9.0%
MSCI AC World Utilities Index	2.6%	10.9%	-1.5%	17.9%	1.1%
MSCI Emerging Market Index	11.2%	37.3%	-14.6%	18.4%	18.3%
MSCI Japan Index	2.4%	24.0%	-12.9%	19.6%	14.5%
Nasdaq	7.5%	28.2%	-3.9%	35.2%	43.6%
Russel 2000 Index	19.5%	13.1%	-12.2%	23.7%	18.4%
Russell 3000	12.7%	21.1%	-5.2%	31.0%	20.9%
S&P 500	12.0%	21.8%	-4.4%	31.5%	18.4%
Spain (10-year)	5.2%	2.1%	2.8%	8.4%	4.4%
Stoxx Europe 600	2.6%	11.4%	-10.1%	27.9%	-1.4%
Stoxx Europe Small 200	1.1%	18.6%	-12.4%	30.0%	5.2%
Swiss Market Index	-3.4%	17.9%	-7.0%	30.2%	4.4%
U.S. high yield	17.1%	7.5%	-2.1%	14.3%	7.1%
U.S. investment grade	5.6%	6.2%	-2.1%	13.8%	9.4%
U.S. MBS	-37.5%	66.7%	40.0%	11.4%	0.0%
U.S. Treasuries (10-year)	0.8%	2.6%	0.9%	8.5%	10.0%
U.S. Treasuries (2-year)	0.9%	0.4%	1.6%	3.6%	3.2%
U.S. Treasuries (30-year)	1.1%	8.6%	-1.8%	14.8%	17.7%
UK Gilts (10-year)	7.8%	1.8%	1.5%	4.8%	5.4%

Past performance is not indicative of future returns.

Sources: Bloomberg Finance L.P., DWS Investment GmbH as of 1/6/21

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