# Real Estate Research

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# // DWS

# Real Estate Strategic Outlook: Italy

# What are the macroeconomic drivers?

Post-pandemic recovery losing momentum

The Italian economy narrowly avoided a recession in Q3 2023 and the outlook for growth in Q4 is subdued. 2024, however, may promise a modest improvement as falling inflation should allow for higher real disposable income growth. The recently agreed government budget relies on continued deficit spending, which has raised questions about the sustainability of the government's debt burden and resulted in Italian bond spreads moving out.

In the next 2-3 years, receipt of the EU Next Generation Funds should boost public spending but the rate of deployment of these funds is slower than anticipated. It may be that the funds' impact will be most felt in the economy in two years.

# Strategy: what and where?

# Focus on operational residential

The student housing sector in Milan is in an early stage of development and is highly undersupplied relative to demand. Growth in the number of English-taught programmes has attracted an increasing number of international students but supply of PBSA is insufficient at present.<sup>1</sup> Rental growth in this sector is therefore likely to outperform over the next five years.

There is also opportunity in the co-living sector. Milan is a magnet for young professionals and availability in the private rented sector is low while rents are high. In addition, co-living offers short-term accommodation for the growing number of tourists. At present, stock is less than 1,000 with only one scheme in the pipeline.<sup>2</sup> There is consequently a significant opportunity to forward fund further development in this sector.

# Logistics vacancy at record lows

Unlike most other European markets, take-up in the logistics sector in Italy is up y-o-y, despite exceptionally low levels of vacancy. While there is some pipeline due for completion in Q4 2024, this is unlikely to significantly ease the constrained supply situation. Logistics is therefore one of the top performing sectors in Italy in our forecasts.

Demand is most likely to be concentrated in North Italy, due to the growing importance of the Southern European corridor, as well as the higher use of credit cards in this part of the country.





Source: DWS, December 2023. \* Vacancy as of Q2 2023. Rents forecast for Q4 2023.

# Tactical opportunities in retail outlets

The strong bounce back of retail sales in our existing portfolio of retail outlets is evidence of the current strength of this sector. E-commerce is still in its infancy and, while we expect online sales to grow, is unlikely to catch up to the European average in the next 10 years. The main opportunity with this sector is to acquire dominant assets at a significant discount and realise some yield compression should interest rates fall.

#### <sup>1</sup> BONARD, September 2023

#### <sup>2</sup> Apartservice, Union Investment, December 2023

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# **Real Estate Research Team**

# **Office Locations**

Chicago 222 South Riverside Plaza 34<sup>th</sup> Floor Chicago IL 60606-1901 United States Tel: +1 312 537 7000

#### Frankfurt

Mainzer Landstrasse 11-17 60329 Frankfurt am Main Germany Tel: +49 69 71909 0

# London

Winchester House 1 Great Winchester Street London EC2N 2DB United Kingdom Tel: +44 20 754 58000

# New York

875 Third Avenue 26<sup>th</sup> Floor New York NY 10022-6225 United States Tel: +1 212 454 3414

### San Francisco

101 California Street 24<sup>th</sup> Floor San Francisco CA 94111 United States Tel: +1 415 781 3300

#### Singapore

One Raffles Quay South Tower 20<sup>th</sup> Floor Singapore 048583 Tel: +65 6538 7011

#### Tokyo

Sanno Park Tower 2-11-1 Nagata-cho Chiyoda-Ku 18<sup>th</sup> Floor Tokyo Japan Tel: +81 3 5156 6000

### Teams

# Global

**Kevin White, CFA** Global Co-Head of Real Estate Research Simon Wallace Global Co-Head of Real Estate Research

#### Americas

Brooks Wells Head of Research, Americas

Ross Adams Industrial Research

#### Europe

Ruben Bos, CFA Head of Real Estate Investment Strategy, Europe

**Siena Golan** Property Market Research

**Carsten Lieser** Property Market Research **Tom Francis** Property Market Research

Property Market Research

Liliana Diaconu, CFA

Office Research

Sharim Sohail

**Rosie Hunt** Property Market Research

Martin Lippmann Head of Real Estate Research, Europe

#### Asia Pacific

Koichiro Obu Head of Real Estate Research, Asia Pacific

**Hyunwoo Kim** Property Market Research Seng-Hong Teng Property Market Research

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# **AUTHOR**



Siena Golan Property Market Research

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