

Media Information

Frankfurt/Main

August 5, 2022

DWS: Sebastian Krämer-Bach to take over Communications & Marketing from Adib Sisani

Sebastian Krämer-Bach will take over as Global Head of Communications & Marketing at DWS Group. After a phase of orderly transfer of responsibilities, he will succeed Adib Sisani, who leaves the firm after over five years at his own request. Krämer-Bach comes from Deutsche Bank, where he was most recently responsible for the media activities as Global Head of External Communications since 2019. He reports directly to Stefan Hoops, CEO of DWS.

“Communications and Marketing are key functions for the further development of DWS,” said Hoops. “I am very pleased that with Sebastian Krämer-Bach we gain a communications professional who will confidently manage and further drive the engagement with our stakeholders. One of his tasks will be to work out with our sales colleagues what targeted communication with employees and external stakeholders and a product marketing to customers will look like. At the same time, I regret that Adib Sisani has decided to leave DWS to pursue new challenges. We would like to thank him for his leadership and successful, tireless work during his time with the firm, during which he has been a true force driving the perception of DWS. We wish him all the best for the future.”

Before joining Deutsche Bank in 2019, Sebastian Krämer-Bach worked as a Managing Partner at the communications consultancy Deekeling Arndt/amo. Previous positions include Head of Communications at the pharmaceutical company Stada AG and Managing Director at Hering Schuppener Consulting (now FGS global). Before joining Hering Schuppener in 2010, he worked for Dresdner Bank for nine years, where he most recently headed the office of the CEO.

Adib Sisani joined DWS in 2017, first as Head of Media Relations. In 2019, he took over responsibility for the entire Corporate Communications department and in 2020, merged the Marketing function with Communications. Previous positions include spokesman at Goldman Sachs and Deputy Director of Communications for the FDP (Free Democratic Party) and German Vice-Chancellor Guido Westerwelle.

The above change will become effective September 2022 at the latest.



For further information please contact:

Sebastian Kraemer-Bach
+49 69 910 43330
sebastian.kraemer-bach@db.com

Adib Sisani
+49 69 910 61960
adib.sisani@dws.com

Karsten Swoboda
+49 69 910 14941
karsten.swoboda@dws.com

About DWS Group

DWS Group (DWS) with EUR 833bn of assets under management (as of 30 June 2022) aspires to be one of the world's leading asset managers. Building on more than 60 years of experience, it has a reputation for excellence in Germany, Europe, the Americas and Asia. DWS is recognized by clients globally as a trusted source for integrated investment solutions, stability and innovation across a full spectrum of investment disciplines.

We offer individuals and institutions access to our strong investment capabilities across all major liquid and illiquid asset classes as well as solutions aligned to growth trends. Our diverse expertise in Active, Passive and Alternatives asset management – as well as our deep environmental, social and governance focus – complement each other when creating targeted solutions for our clients. Our expertise and on-the-ground knowledge of our economists, research analysts and investment professionals are brought together in one consistent global CIO View, giving strategic guidance to our investment approach.

DWS wants to innovate and shape the future of investing. We understand that, both as a corporate as well as a trusted advisor to our clients, we have a crucial role in helping navigate the transition to a more sustainable future. With approximately 3,600 employees in offices all over the world, we are local while being one global team. We are committed to acting on behalf of our clients and investing with their best interests at heart so that they can reach their financial goals, no matter what the future holds. With our entrepreneurial, collaborative spirit, we work every day to deliver outstanding investment results, in both good and challenging times to build the best foundation for our clients' financial future.